

BTS Hosted Voice Discussing Disaster Recovery



Bringing your team together

Have you properly considered Disaster Recovery or D.R?

BTS is a disaster recovery specialist and we very much practice what we preach. As such we have thoroughly investigated the possible risks to our business and put in place plans, which are not only comprehensive, but also *appropriate to our size of business*.

In this document we aim to demonstrate 2 main commitments to your organisation:

- That we, as your supplier, are robust and a long term partner for potential or existing clients
- That we can act as an enabler for your organisation to improve the resilience and adaptability of your organisation.

Many of our clients rely on us to both choose technologies and our suppliers with a due regard to protecting their business and providing SLAs for repair where appropriate. It is important when considering Disaster Recovery, that we understand that failure happens due to many reasons, many of which are not in our control.

It is vital to recognise that D.R is not about eliminating all disruption. The purpose of DR Planning is to *minimize* the risk of such events, to mitigate their effects and finally to remedy the issue and prevent re-occurrence.





The Threats that face your organisation

There is an almost infinite range of critical issues that can occur, but they will all fall into the following categories:

- · Loss of premises
- · Loss of IT Functionality
- · Failure of suppliers
- Loss of data
- · Loss of access to Knowledge i.e., loss of Key Personnel
- · Malicious events directly aimed at your organisation
- · Major events in the wider context e.g., terrorism, natural disaster or pandemic.

In order to plan for the above potential issues we need to consider a range of contingencies and strategies to address them. We can contribute to addressing any weaknesses you have in all of the above areas.

We recommend a joint strategy of diversity and redundancy. This means that if an element of your core communications process is critical we duplicate (or triplicate etc.) it.

Our technology allows you to relocate staff on demand and it also secures your systems so that appropriately authorised staff can make changes from anywhere in the world. We also enable Seamless Home-Working which then becomes available as a core business function, satisfying many other operational needs.





Proportionality - The cost of DR Planning

Several years ago, such planning would have been unaffordable for almost all companies and individuals.

Because of the advances we have made in our communications systems, this is no longer the case. In fact, there are very significant DR steps that can be taken by EVERY company for very little cost, and virtually NO capital outlay.

We review your internal systems with a view initially to both enhancing resilience and enabling growth.

We find that, for many clients, employing a significant proportion of the measures outlined in our plan, can work out more cost effective than their existing arrangements – how? Simply; we help clients rationalise as we improve.

Remember - the REAL cost of D.R is in **NOT** having a plan.



"fingers crossed just isn't an option....."

Best of all - If you deploy the BTS Hosted Platform, the D.R. solution comes for *Free*

